

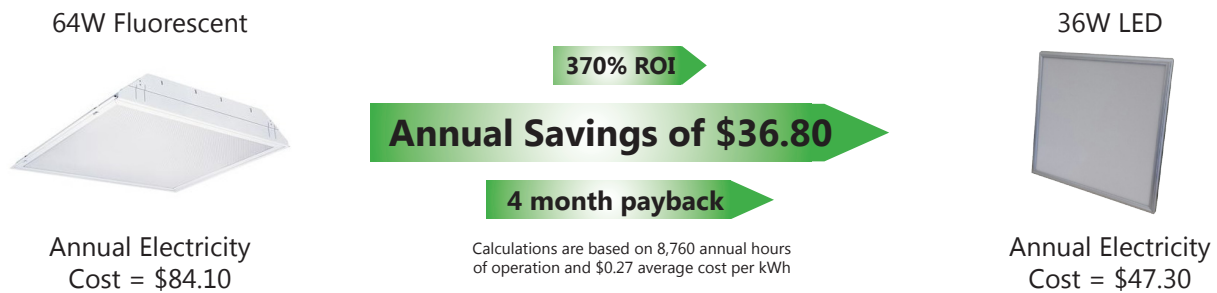
Case Study - 7 Eleven



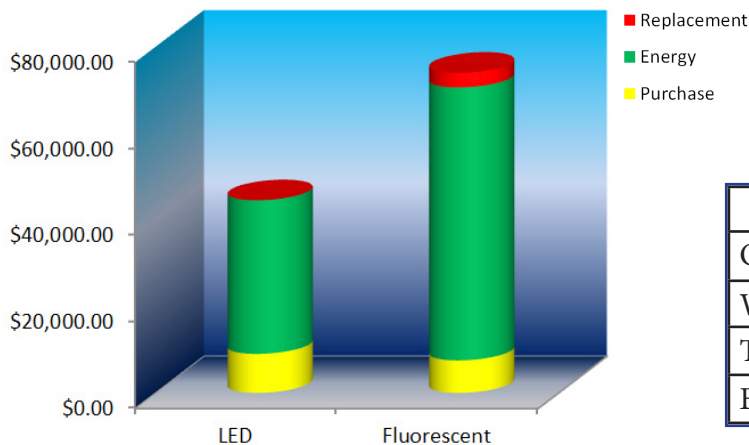
In 1927, an enterprising Southland Ice Company employee began offering milk, bread, and eggs. These items were sold on Sundays and evenings when grocery stores were closed. Thus, convenience retailing was born. 7-Eleven focuses on meeting the needs of convenience-oriented guests by providing a broad selection of fresh, high-quality products and services at everyday prices.

Through 87 years of business, 7-Eleven is the world's largest convenience store chain with more than 55,800 stores in 16 countries. Offering shoppers 24-hour convenience at seven days a week requires high energy consumption. By installing 2' x 2' LED panels instead of fluorescent troffers, franchise owners are able to payback their investment within 4 months.

Estimated Project Savings



Lifetime Costs



	Fluorescent	LED
Quantity	150	150
Watts	64	36
Total Watts	9,600	5,400
Energy Savings	-	44%